Corporate Policies & Procedures

Policy Number:	A172
Policy Description:	Endorsements
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SCOPE AND PURPOSE

This policy applies to Nexen Inc. and its subsidiaries world-wide (collectively, "Nexen" or "Company"). References in this document to "Nexen Personnel" include directors, officers, employees, contract workers, consultants and agents of Nexen.

All Nexen Personnel whose principal job responsibilities and accountabilities make them a point of contact to the Company must be thoroughly familiar with this policy. This includes, but is not limited to, communications, investor relations, supply chain management and human resources personnel.

The purpose of this document is to provide guidance to Nexen Personnel on handling requests for endorsements related to the performance of any outside company or association with which Nexen has had or may have a working relationship.

This policy does not refer to personal information and references. Personal Information should be handled in accordance with Nexen's Privacy of Personal Information Policy (A106). More information on privacy of personal information is available on the Loop.

GUIDANCE & STANDARDS

A. Endorsements – Defined

An endorsement is a declaration of approval of a company, organization, product and/or service. The act of endorsing is a formal and explicit approval or promotional statement.

Endorsements usually occur when companies and organizations request permission to use the Nexen name, as well as the names of Nexen personnel and/or quotes from Nexen Personnel in promoting their business. Endorsements typically take the form of letters of reference or press releases announcing awards of major contracts. As Nexen has working relationships with a diverse range of suppliers, consultants, contractors and industry associations, the Company receives requests for endorsements from a variety of sources.

Factual reference to Nexen's membership in a particular association or joint venture group are not considered endorsements and may be supplied by Nexen Personnel. For example:

- Mention of the Nexen name and factual particulars of the work performed or the goods and services provided in a business case study or annual report.
- To show support for the stated goals, purposes or working objectives or activities of an industry association to which Nexen belongs.
- Mention of the Nexen name and factual particulars of involvement in a community base or Nexen-supported activity or cause.

B. Nexen's Position On Endorsements

In most cases Nexen does not provide endorsements of any company, organization, product and/or service. Nexen Personnel who receive a request for endorsement may deny the request immediately based solely on the fact that, in most cases, the Company does not provide endorsements.

Use of Nexen's name or the name of a subsidiary company in written or oral communication may imply that the views expressed therein represent the official view or otherwise carry the support of the Corporation. Therefore, no employee will use the Nexen or subsidiary letterhead or any other material bearing any of the Corporation's names or logos for personal, political, or other private reasons; nor will an employee in oral communications represent personal views as those of the Corporation.

C. Exceptions

In rare instances there may be a business case for exceptions, which will be made at the discretion of the Vice-President, Investor Relations and Corporate Communications (or his delegate), who may also refer the matter to the Disclosure Review Committee.